



CATHOLIC IMMIGRATION CENTRE
CENTRE CATHOLIQUE POUR IMMIGRANTS
219 ARGYLE AVE., OTTAWA, ONTARIO, K2P 2H4
TEL : (613) 232-9634 FAX/TÉLÉC : (613) 232-3660 cic@cic.ca

Community Cup
Coupe Communautaire



The Catholic Immigration Centre invites you to be an important part of the "Community Building" event of the year!

The 2008 Community Cup is taking place at Brewer Park in Ottawa June 14th. This activity packed multicultural "Day in the Park" offers a chance for all of us to celebrate welcoming communities. This year we will host the now traditional friendship-building recreational 7-on-7 co-ed soccer tournament, along with activities for the whole family, such as multicultural entertainment and music, an international food bazaar, the 14 and under Kids Fun Zone, cultural craft workshops, and a chance to learn a choice of 12 languages in 6 hours at the Language Village!

Major sponsors (Platinum) for 2008 include TD Canada Trust and Rogers. We are seeking one more major sponsor and the cumulative support from Gold, Silver, and Bronze sponsors to make this event possible.

The new Community Cup website (www.communitycup.ca) has been launched.

Options and Benefits for Community Cup Sponsors

Sponsorship categories and associated recognition and benefits are outlined below. Other options for sponsorship can be negotiated.

A promotional "pre-Kick-off" media event will be planned for late May or early June at an Ottawa location. The event will serve as a press conference and all sponsors, partners, newcomers, and volunteers will be invited to attend. All sponsors will be introduced and Major Sponsors* will be invited to speak at the event.

Activity Sponsor:

Platinum (min. \$2000):

Kids Zone – TD Canada Trust ***MAJOR SPONSOR**

Entertainment – Rogers ***MAJOR SPONSOR**

Food Bazaar – VACANT ***MAJOR SPONSOR**

- Logo on foam core sign next to activity with "Entertainment sponsored by Roger's", or similar banner provided by sponsor.
- Logo on main sponsor board in primary position
- Logo on all volunteer T-shirts (40) in primary position
- Full page ad space in program guide
- Logo on promotional posters
- Opportunity to leave brief promotional material at tent/canopy sponsored (one page per person)
- An opportunity to speak at the promotional "pre-Kick-off" media event

- Opportunity to make comments, special presentations, and/or “give-away” at opening ceremony, lunch/entertainment break, or awards ceremony
- link on our website
- Free team registration

Gold (\$1000+):

Language Village - VACANT

Craft Workshops –VACANT

- See other in-kind opportunities/examples on next page

- Logo on foam core sign next to activity with “Language Village sponsored by ____” or appropriate banner provided by sponsor
- Opportunity to make comments, special presentations, and/or “give-away” at opening ceremony, lunch/entertainment break, or awards ceremony
- Opportunity to leave brief promotional material at tent/canopy sponsored (one page per person)
- 1/2 page ad in our program (event guide)
- Logo on all volunteer T-shirts (40) in secondary position
- link on our website
- Free team registration

General Sponsor:

Silver \$500+

- 3 free player registrations
- Business card sized ad in our program (event guide)
- Logo on main sponsor board in tertiary position
- link on our website

Bronze \$100+

- 1 free player registration option
- Recognized in program (event guide)
- Logo on main sponsor board

Team Sponsor \$200+ (Only 4 team sponsor opportunities available – these teams will be made up of individuals who qualified to enter the tournament for free as either a newcomer, an honour student, a “baby boomer”, or a “community builder”)

- Choose a name for a team
- Name’s are displayed on scoreboard and potentially engraved in one of the two trophies.
- For an extra \$150, 10 matching team T-shirts can be made with your choice of logo on it (you supply logo).

When an agreement for sponsorship has been reached, CIC will invoice the organization upon request (if applicable).

Other “In-kind” sponsorship opportunities/examples:

Planning meetings: - Value of approx. \$500 (silver sponsorship)

Our planning team volunteers are scheduled to meet Thursday April 17th, Thursday May 8th, and Thursday May 29th. These meetings will consist of 12-16 dedicated volunteers who meet for about 2 hours. On Wednesday June 4th we will have an “all-volunteer” meeting (approx 30 participants) and on June 5th we will have a captains meeting (approx 35 participants).

Other than April 17th, we do not have a meeting place secured. A donation of space and snacks/refreshments will be recognized for their value as in-kind donations and be reflected in our sponsorship recognition/benefits plan above.

After Party: Value of approx. \$500 - \$1000 (silver or gold sponsorship)

We will plan to have a volunteer debrief session and move to a social after-party the week after the event (likely June 19th or 20th). We will hire a live musician to entertain at the party and invite sponsors, partners, volunteers, and newcomers to attend.

A donation of space and refreshments will be recognized for their value as in-kind donations and be reflected in our sponsorship recognition/benefits plan above.

Printing Value of approx. \$500 - \$1000 (silver or gold sponsorship)

A donation of printing services and materials (Program guide, signs, posters etc.): will be recognized for their value as in-kind donations and be reflected in our sponsorship recognition/benefits plan above.

Also negotiable are:

- Volunteer T-shirts (production costs)
- Equipment – Tents/canopies, tables, chairs
- Prizes or useful items for team packages (sunscreen, hats, etc)

Important Deadlines:

- May 20th, sponsor submission of logos and other material for our sponsor board, event guide, t-shirts etc.

- May 24th, Team Sponsor logo's for team shirts (if required)

- Team registrations due May 29th.

Note: logos or links etc. will be included on our website within a week of a sponsorship agreement.

This sponsorship plan offers community leaders like you the opportunity to be *involved* with a great community building event. The Community Cup is "A Day in the Park" where we are celebrating welcoming communities. Help make this event reach its potential by supporting us financially, logistically, operationally, promotionally, or by simply joining us at Brewer Park on June 14th. Why not encourage your staff and colleagues to join in. Even challenge suppliers to get involved!

If you prefer to simply make a donation of your choice to the Catholic Immigration Centre and receive a tax receipt, please contact Dora at 613-232-9634 ext 359 or visit www.cic.ca and click on "Donate Now". When making a donation in this fashion, please note in your message that you wish to support the Community Cup.

Help us help the whole community to celebrate welcoming communities!

Contact persons:

Event Manager - Dan Dubeau 613-240-7992 or dan@cic.ca

Event Coordinator - Nicola Hodson 613-232-9634 x 348 or Nicola@cic.ca

Thank-you,

Dan Dubeau

Community Programs Coordinator / Coordinateur des programmes communautaire

Catholic Immigration Centre / Centre Catholique pour Immigrants

219 rue Argyle Ave. Ott. ON. K2P 2H4

T- 613-232-9634 ext 421

M- 613-240-7992

fax/téléc.: (613) 232-3660

www.cic.ca / www.communitycup.ca

Community Cup 2008

Description of Activities:

Kids Zone:

Designed for kids 14 and under, this area is reserved for fun activities from mini-soccer games, relay races, tug-of war, clowns, mascots, prizes, and more. The objective is to introduce and unite children of all our ethnic communities at a fun and safe family outing.

Multicultural Entertainment:

Multicultural tunes will be provided all day by local DJ Fingaz and Karly of Qualitex Music. At noon, our main stage multicultural performances will encourage everyone to enjoy and take part in the dancing and signing. You will also be treated to our new "traveling entertainers" enchanting you wherever you may be at the park.

Food Bazaar:

Our newcomers are coming together to provide participants with delicious dishes from countries around the world at very affordable rates.

Language Village:

The language village will host immigrant volunteers who will offer short language classes to anyone interested in being introduced to a new foreign language. Students will have the opportunity to learn how to say sentences relating to the days activities in 30 minute sessions in Swahili, Arabic, Yugoslavian, Italian, Spanish, Portuguese, Persian (Farsi), Karen (Burma), Mandarin, and more.

Craft Workshops:

Volunteers will demonstrate how to make cultural crafts and provide participants with the opportunity to make their own souvenir of the day.

Other activities include:

Co-ed recreational Soccer Tournament:

All sponsorship dollars play a role in ensuring we can put on this well organized recreational, co-ed, mini 7-on-7 tournament that has grown in success each of the last four years. Designed for anyone aged 15 and up, this tournament places newcomers on teams connecting them with new friends, building networks, and enjoying a great day playing the most popular sport in the world.

Volleyball:

With the support of HOPE Volleyball SummerFest, a side area is planned this year for a *much requested* Volleyball court for pick-up games and maybe even some Burmese organized "Chin-lone" games.